

Oral cancer signs and symptoms

In its earliest stages, oral cancer may be undetectable to the naked eye, and it may not produce pain or other obvious symptoms. That's why it is so important to be screened for oral cancer at least once per year. However, if you notice a change in your mouth or throat such as a sore or a red or white spot that lasts longer than 2 weeks, you should contact your dental professional immediately. With early detection, you will have the best chance of a healthy outcome!



It's time to see yourself in a whole new light.

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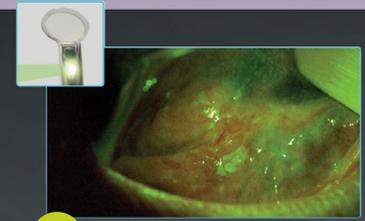
Oral cancer: a growing threat



1 White Light



2 Violet Light



3 Green-Amber Light

Oral cancer has one of the highest death rates of all cancers, killing one person every hour of every day.¹ This is primarily due to the fact that **most oral cancers are identified at a late stage.**²

At one time, smokers, heavy drinkers, and people over 40 presented the highest risks of oral cancer. Yet the face of oral cancer is changing. Today, the fastest growing segment of the oral and oropharyngeal cancer population are otherwise healthy nonsmokers in the 25-50 age range, due to spread of the HPV16 virus. In fact, HPV is now the

leading cause of oropharyngeal cancer in the U.S.³ That's why the Centers for Disease Control recommends that all patients over the age of 17 be screened annually for oral cancer.

Advanced oral mucosal visual enhancement exams from Identafi[®]

Our practice is committed to using the latest advances to provide the very best care to our patients. That's why we're pleased to provide oral mucosal visual enhancement exams with Identafi. Identafi uses different wavelengths of light to reveal abnormal tissue, such as oral cancer or premalignant dysplasia that may not be apparent to the naked eye during traditional oral exams.

Studies show that **early detection increases the 5-year survival rate for oral cancer from 32 to 83 percent.**⁴

Peace of mind

Ask your dentist or hygienist for more information about enhanced oral mucosal visual enhancement exams with Identafi.



¹ The Oral Cancer Foundation

² The Oral Cancer Foundation

³ The Oral Cancer Foundation

⁴ National Institute of Dental and Craniofacial Research

